



North Dakota Recreation & Park Association 2019 Work Plan

Mission: Advancing parks, recreation and conservation for an enhanced quality of life in North Dakota.

This 2019 work plan includes the activities necessary to maintain NDRPA (Section I) and the strategies required to further its mission (Section II).

I. Maintain and Sustain

- A. Assure financial stability and efficiency, including monitoring the budget (*Board, Executive Director*), conducting an annual examination of finances (*Internal Affairs Committee*), and reviewing revenue streams annually (review commercial membership program) (*Revenue Committee*).
- B. Continue to contract for an executive director (*Board*).
- C. Cultivate potential board and committee members (*Internal Affairs Committee*); review committee structure.
- D. Review and update the bylaws as needed (*Board*).
- E. Set the training and meeting calendar well in advance (*Board, Executive Director*), including selection of future conference sites (*Internal Affairs Committee*).
- F. Establish a regular schedule of board and committee meetings (*Board, Executive Director*).
- G. Implement a membership recruitment/retention plan (*Internal Affairs Committee, Executive Director*).
- H. Maintain relationship with National Recreation and Park Association (*Board, Executive Director*).

II. Action Items

- A. Member Services: Provide training, information and networking for parks and recreation stakeholders. (*External Affairs Committee, Executive Director*).
 1. Offer and support professional development.
 - i. Host a member meeting in February, the CPSI Course in March and the State Conference in September; co-host the Trails Conference in August.
 - ii. Promote webinars offered by partners, such as NRPA, to members.
 - iii. Continue to explore option to collaborate with the ND League of Cities on training workshops.
 - iv. Explore further options for park board commissioner education.
 2. Connect stakeholders in-person and online and share information, data and resources.
 - i. Publish *FOCUS* quarterly and the *eUpdate* monthly.
 3. Provide technical assistance and outreach to small park districts (*Internal Affairs Committee*).
 4. Continue scholarship program for college/university students.
 5. Develop mentorship program (*Internal Affairs Committee*).
- B. Policy Advocacy: Represent parks and recreation interests on public policy issues (*Public Policy Committee, Executive Director*).
 1. Advocate on state and federal policy issues that impact public parks, recreation and conservation.
 - i. Utilize the legislative platform during the session.
 - ii. Participate in Parks Day at the Capitol in February.
 2. Support active member engagement at the state and federal level.
 - i. Distribute weekly legislative updates during the session and specific calls to action as needed.
 - ii. Monitor interim activities and distribute updates as needed.
 - iii. Provide education on the legislative process and share opportunities for involvement.
- C. Public Outreach: Promote the benefits of parks and recreation and the importance of conservation, health and wellness, and access (*External Affairs Committee, Executive Director*).
 1. Continue awards program.
 2. Identify potential future partners for cross-promotion, such as tourism, health, political subdivisions, etc.